



MARCH 2004 NEWSLETTER

INSTITUTE OF TRANSPORTATION ENGINEERS - Northern California Section

31st Annual Vendors Night

On March 18th the Northern California Section held the 31st Annual Vendors Night. The event was held at Hutchins Street Square in Lodi. Despite competing with March Madness (NCAA Basketball Tournament) the event was a success. Approximately 25 vendors were there showing off the latest traffic signal, street lighting, crosswalk illumination, striping and signing and other traffic related equipment. Total attendance was around 175 persons.

ITE Northern California Section would like to thank all that attended. The money collected at Vendors Nights goes toward the Section's student programs. This year the money is being used to send a student to the ITE Intermountain annual meeting in Jackson Hole, Wyoming.

2004 Student Award Winner

The 2004 student award winner is Sondra Rosenberg. Sondra will get to attend the Intermountain Section Annual Meeting in Jackson Hole, Wyoming on May 21st and 22nd. She expects to get her Master of Science degree in Technology and Policy in June from the University of California, Davis. She may continue on and get a PhD.

District 6 Annual Meeting in Sacramento in June

The Northern California Section is hosting the Annual District 6 Meeting in June. The dates are Sunday June 20th through Wednesday June 23rd. The meeting will be at the Sheraton Grand Hotel in downtown Sacramento.

ITE members should be receiving a preliminary program and registration materials in the mail. The meeting will have four technical session tracks including Operations, Planning, Analysis Methods and Community Design. In addition there are special training sessions programmed for Sunday, June 20th in design of interchanges for increased pedestrian and bicycle safety, microsimulation guidelines, traffic safety and the latest release of the MUTCD.

Technical tours include a SACOG Blueprint workshop, a tour of the Fuel Cell Research Headquarters, a Paratransit technology tour and a tour of mid-town Sacramento traffic calming. Other events will include Family Night at the California State Railroad Museum and a special showing at the IMAX theatre.

Mark your calendars for June 20th through the 23rd and send in your registration. We are also looking for any volunteers to help at the meeting. Please contact Steve Brown at (916) 773-1900 if you are interested.

FUTURE MEETINGS

- April 16, 2004 – Regular lunch meeting at Andiamo's. Mr. Mike Penrose is scheduled to give a presentation on the status of Measure A.
- May 21, 2004 – Regular lunch meeting at Andiamo's. Mr. Jeff Clark is going to give an overview of the Sacramento County Mobility Strategies for County Corridors.