



OCTOBER 2007 NEWSLETTER

INSTITUTE OF TRANSPORTATION ENGINEERS - Northern California Section

District 6 Student Endowment Fund



Our President Larry Wymer spoke about the District 6 Student Endowment Fund and ways we as members could support this cause. The fund was initiated by District 6 to help provide a continuous funding source for student initiatives throughout the district, including our own local ITE Student Chapters at UC-Davis, Sac State, and Chico State. The District's goal is to build a fund of \$500,000 within the next 3-4 years, which will provide approximately \$40,000 per year thereafter for a variety of student initiatives. The Northern California Section has already donated \$800 towards the fund, and is encouraging firms and individuals within the Section to also make donations. To help entice individuals to donate, the Section is conducting a drawing during each month's luncheon in which a \$25 gift card will be awarded to one individual drawn from the completed donation forms submitted during the meeting.

Corporate Sponsors

Thank you to Wood Rodgers for being our corporate sponsor for the October meeting. This sponsorship helps ITE fund its Student Initiative Program.



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Advances in Trip Generation and Parking Generation

The Section welcomed Randy McCourt as the speaker this month. Randy is a Principal at DKS Associates and is a current ITE District 6 International Director. Randy discussed the latest advances in the ITE Trip Generation and Parking Generation publications. He also talked about the latest efforts in the ITE student data collection effort.



Randy told us that ITE has recently added more data to and updated both the Trip Generation and Parking Generation reference books. He also mentioned that many of the manuals that ITE publishes are undergoing updates as well. Some of these manuals are the Highway Safety Manual, the Traffic Signal Timing Manual, and the MUTCD.



Randy also reminded members to do their part by making sure that any relevant data that we as professionals have collected be sent in to ITE for inclusion in future updates.

Section Website

Please visit our website:

<http://www.westernite.org/Sections/northernca>
for up to date information on Section events. A big thanks to Francis at FAO Consulting for maintaining the Section website.